



2024 BILLD | AGENDA

FRIDAY AUGUST 23

1:00 - 4:30 pm

REGISTRATION (Fluno Center Lobby)

Check in at the BILLD registration desk in the lobby of the Fluno Center.

4:45 - 5:00 pm

GATHER IN THE FLUNO CENTER ATRIUM FOR DEPARTURE TO THE OPENING RECEPTION

All those attending the opening reception will meet in the atrium of the Fluno Center for transportation to the Memorial Union.

5:00 - 5:15 pm

TRANSPORTATION TO THE OPENING RECEPTION

The bus will leave promptly at 5:00 p.m.

5:15 - 9:00 pm

OPENING RECEPTION & WELCOME (Alumni Lounge, Pyle Center)

Rep. Laura Faver Dias, *Illinois, BILLD Class of 2023*

Rep. Anna Moeller, *Illinois, BILLD Steering Committee Co-Chair, BILLD Class of 2017*

Laura A. Tomaka, *Director, The Council of State Governments, Midwestern Office*

A reception in the Alumni Lounge at the University of Wisconsin's Pyle Center and welcoming remarks by leaders of the BILLD program will mark the beginning of the 2024 Bowhay Institute. Also during this opening event, the 2024 BILLD Fellows will introduce themselves to their classmates.

9:00 - 10:00 pm

NETWORKING IN SMITTY'S STUDY PUB (Eighth Floor)

Enjoy this opportunity to relax and socialize with colleagues.

7:00 - 8:00 am

BREAKFAST (Oros Dining Room, First Floor)

Enjoy a full breakfast in the Oros Dining Room; lighter breakfast fare will be available in the break area on the second floor.

8:00 - 8:15 am

OPENING REMARKS & PROGRAM OVERVIEW

Rep. Jarrod Ousley, *Kansas, BILLD Steering Committee Co-Vice Chair, BILLD Class of 2018*

Rep. Laura Faver Dias, *Illinois, BILLD Class of 2023*

8:15 - 9:30 am

LEGISLATURES UNDER STRESS: PROMOTING AND PROTECTING THE INSTITUTION

Dr. Thad Kousser, *Professor, Department of Political Science; Co-Director, Yankelovich Center for Social Science Research, University of California San Diego*

The legislative process has seldom been pretty, and the public has become increasingly critical of the performance of its legislatures. Yet, for the past several decades, legislatures and their members have effectively represented constituents, made laws, and balanced the power of the executive. Today's legislatures are under special stress from term limits, a polarized electorate, extreme partisanship, intense competition for control, and the power of the contemporary governor. This session will consider some of the major challenges facing state lawmakers, including maintaining the well-being of the legislature as an institution in our separation-of-powers system.

9:30 - 9:45 am

BREAK

9:45 - 11:30 am

GETTING THE JOB DONE: PROCESS AND POLITICS IN THE MIDWESTERN LEGISLATURES

Dr. Thad Kousser, *Professor, Department of Political Science; Co-Director, Yankelovich Center for Social Science Research, University of California San Diego*

This session will explore various aspects of Midwestern legislatures, highlighting some of the unique processes and organizational structures in place in the region's legislative institutions.

11:30 am - 12:30 pm

LUNCHEON (Oros Dining Room, First Floor)

12:30 - 2:00 pm

MIDWESTERN ECONOMIC & WORKFORCE OUTLOOK

Dr. Michael Horrigan, *President, W.E. Upjohn Institute for Employment Research*

This session will explore economic and labor market trends that are impacting the Midwest region, along with an outlook for the future. Fellows will engage in a discussion of the policy implications posed by economic and labor force challenges.

2:00 - 2:15 pm

BRONZE SPONSORS RECOGNITION

BILLD will recognize the generous contributions of **Altria Client Services; the Coalition for Genetic Data Protection; Eli Lilly and Company; GlaxoSmithKline; Missouri River Energy Services; and Novartis Pharmaceuticals.**

2:15 - 2:30 pm

BREAK

2:30 - 5:00 pm

BUILDING A CULTURE OF EXCELLENCE IN THE LEGISLATIVE ARENA

J. Scott Raecker, Director, The Robert D. and Billie Ray Center, Drake University; Former Iowa State Representative, BILLD Class of 1999

This interactive presentation will focus on the role legislators play in creating a culture of excellence and ethics. Participants will learn research-based strategies that enhance core leadership competencies and that foster a culture characterized by integrity, respect, clear communication of expectations, purposeful habits, a proactive mindset, and accountability. Scott Raecker draws on 14 years of experience serving in a state legislature, as well as more than 25 years as a professional focused on civility and ethical leadership, to help current legislators navigate the sometimes uncertain terrain of lawmaking and governing.

5:00 - 6:00 pm

BREAK

6:00 - 8:30 pm

KEYNOTE DINNER AND PRESENTATION (Skyview Room, Eighth Floor)

THE PRINCIPLED POLITICIAN: A STORY OF COURAGE

Adam Schrager, Social Impact Storyteller, American Family Insurance Institute for Corporate and Social Impact

One man's courage offers timeless lessons for us all. In this presentation, Adam Schrager tells the story of Ralph Carr, who was drafted to run for governor of Colorado in 1938, turned down the chance to run as a vice presidential candidate in 1940, and was being discussed as a "future presidential candidate" by newspapers in New York, Chicago, and Los Angeles. Carr became a national figure when, after Pearl Harbor, he defended the constitutional rights of Japanese-Americans and stood against internment. His outspoken and unpopular stance would cost him greatly, both personally and professionally.

8:30 - 10:00 pm

NETWORKING AT SMITTY'S STUDY PUB (Eighth Floor)

Enjoy this opportunity to relax and socialize with colleagues.

SUNDAY AUGUST 25

7:00 - 8:00 am

BREAKFAST (Oros Dining Room, First Floor)

Enjoy a full breakfast in the Oros Dining Room; lighter breakfast fare will be available in the break area on the second floor.

8:00 - 10:00 am	<p>UNDERSTANDING YOUR LEADERSHIP STYLE: HAVING A POSITIVE IMPACT ON OTHERS</p> <p><i>Patrick Hein, Founder, Patrick Hein Consulting</i></p> <p>This interactive workshop will provide participants an opportunity to identify their primary communication style using a DiSC assessment. Fellows will gain a better understanding of how their primary communication style impacts relationships, as well as their ability to influence others, interact effectively in tough situations and, most importantly, adapt to the styles of others to be more successful. Fellows will also discuss and create an action plan for ways to adapt their approach to be more effective in challenging situations or with challenging individuals.</p>
10:00 - 10:15 am	<p>BRONZE SPONSORS RECOGNITION</p> <p>BILLD will recognize the generous contributions of the American Clean Power Association; Bank of America; Genentech; Neurocrine Biosciences; and Otsuka Pharmaceutical.</p>
10:15 - 10:30 am	<p>BREAK</p>
10:30 am - 12:30 pm	<p>LEADERSHIP: THE JOURNEY INWARD</p> <p><i>Dr. Richard Friend, Founder, Friend & Associates</i></p> <p>The nature of work today pulls us outside of ourselves into the world of goals, strategy, tasks, and relationships — leaving little time for introspection. This is especially true in a climate where change is unrelenting, and legislators often find themselves compelled to inspire positive outcomes against tremendous odds. Paradoxically, because leadership is the use of self to influence outcomes, we must continually journey inward to clarify our vision and values, shore up our courage, and integrate the lessons of our life experiences if we want to be truly effective. Through an interactive discussion, BILLD Fellows will examine the positive uses of personal power as the fuel for leadership that gives us the edge in ensuring the outcomes we want and preventing those we don't want.</p>
12:30 - 1:30 pm	<p>LUNCHEON (Oros Dining Room, First Floor)</p>
1:30 - 2:45 pm	<p>MIDWESTERN U.S. – CANADIAN RELATIONS</p> <p><i>Dr. Christopher Sands, Director, Canada Institute at the Wilson Center</i></p> <p>Of vital importance to this region, the U.S.–Canada relationship includes complex dynamics around energy, environment, trade, border crossings, and regulatory streamlining. This session will examine the U.S.-Canada relationships, exploring why state and provincial legislators should care about the interrelatedness of our two nations.</p>
2:45 - 3:00 pm	<p>BRONZE SPONSORS RECOGNITION</p> <p>BILLD will recognize the generous contributions of CHS; Johnson & Johnson; PhRMA; Sanofi; and Xcel Energy.</p>
3:00 - 3:15 pm	<p>BREAK</p>

3:15 - 5:00 pm

LEGISLATION AND THE JUDICIARY: HOW COURTS INTERPRET THE LAW

Robert R. Cupp, *Former Speaker of the Ohio House of Representatives; Former Ohio Supreme Court Justice*

Most lawmakers have, at some time, been puzzled over the role of the judiciary in relation to the legislature and wished for a better understanding of how the bills they craft may be interpreted by the courts. In this session, a former justice of the Ohio Supreme Court, who also is a former state legislator, will discuss what lawmakers should know about the law and the legal system.

5:00 - 5:30 pm

BREAK

5:30 - 6:15 pm

WALKING TOUR OF THE UNIVERSITY OF WISCONSIN-MADISON CAMPUS

This optional walking tour will depart from the Fluno Center Atrium at 5:30 p.m. and conclude at the Memorial Union at 6:15 p.m.

5:45 - 6:15 pm

TRANSPORTATION TO UW MEMORIAL UNION

Those not taking part in the campus tour can either walk to the Memorial Union or take the shuttle. The last shuttle will leave the Fluno Center at 6:15 p.m.

6:15 - 8:30 pm

SPONSORS RECOGNITION DINNER (Tripp Commons, UW-Madison Memorial Union)

This evening's dinner is in recognition of all the sponsors who have helped to make the 2024 BILLD program possible.

8:30 - 10:00 pm

NETWORKING AT SMITTY'S STUDY PUB (Eighth Floor)

Enjoy this opportunity to relax and socialize with colleagues.

MONDAY AUGUST 26

7:00 - 8:00 am

BREAKFAST (Oros Dining Room, First Floor)

Enjoy a full breakfast in the Oros Dining Room; lighter breakfast fare will be available in the break area on the second floor.

8:00 - 10:30 am

ENGAGING STAKEHOLDERS IN THE LEGISLATIVE PROCESS

Cicely Simpson, *Founder and CEO, 21st Century Leadership Institute, Cicely Simpson & Co., and Summit Public Affairs*

Introducers: **Sen. Elgie Sims, Jr.**, *Majority Caucus Appropriations Leader, Illinois, BILLD Class of 2014*; and **Marcus Smith**, *Director of State Government Relations, Sanofi*

Working in a legislative environment requires lawmakers to engage with a wide variety of audiences to bring effective policy into law. Participants will walk away from this session with a deeper understanding of how to balance the interplay between elected officials, government affairs groups, community leaders, and industry experts. Bringing her decades of experience working in government affairs and executive coaching to the table, this session will be led by award-winning author and speaker, Cicely Simpson.

10:30 - 10:45 am	<p>BRONZE SPONSORS RECOGNITION</p> <p>BILLD will recognize the generous contributions of the American Chemistry Council; the American Gas Association; Ford Motor Company; Novo Nordisk; and UPS.</p>
10:45 - 11:00 am	<p>BREAK</p>
11:00 am - 12:15 pm	<p>BEYOND THE HEADLINES: BRINGING TOGETHER DATA AND PEOPLE TO IMPROVE PUBLIC SAFETY OUTCOMES</p> <p><i>Madeleine Dardeau, Deputy Program Director, State Initiatives, CSG Justice Center</i> <i>Paul Nichols, Deputy Program Director, State Initiatives, CSG Justice Center</i></p> <p>Now more than ever, policymakers need concrete strategies for moving beyond the headlines to understand and address their states' most pressing public safety challenges. This interactive discussion will focus on tools for identifying critical issues in your state and developing tailored policy approaches grounded in objective state-specific data and real-world context.</p>
12:15 - 1:15 pm	<p>LUNCHEON (Oros Dining Room, First Floor)</p>
1:15 - 1:45 pm	<p>CSG OVERVIEW: MAKING THE MOST OF YOUR MEMBERSHIP</p> <p><i>Laura A. Tomaka, Director, The Council of State Governments, Midwestern Office</i></p> <p>BILLD Fellows will learn more about the services and activities available to them through the CSG Midwestern Office, along with the ways in which they can make the most of their membership in the Midwestern Legislative Conference.</p>
1:45 - 3:15 pm	<p>LEGISLATIVE STRATEGIES ROUNDTABLE: LESSONS AND INSIGHTS FROM MIDWESTERN LEADERS</p> <p>Panelists:</p> <ul style="list-style-type: none"> <i>Rep. Lisa Demuth, Minority Leader, Minnesota, BILLD Class of 2021</i> <i>Rep. Robyn Gabel, Majority Leader, Illinois</i> <i>Sen. Dinah Sykes, Minority Leader, Kansas, BILLD Class of 2017</i> <i>Sen. Patrick Testin, President Pro Tempore, Wisconsin, BILLD Class of 2018</i> <p>Moderator: <i>Adam Schrager, Social Impact Storyteller, American Family Insurance Institute for Corporate and Social Impact</i></p> <p>In this session, legislative leaders from across the region will share their experiences with and knowledge of the various challenges to being an effective legislator, such as how to choose battles, when to compromise, and how to build coalitions.</p>
3:15 - 3:30 pm	<p>BRONZE SPONSORS RECOGNITION</p> <p>BILLD will recognize the generous contributions of the Clean Grid Alliance; International Paper; RELX Group; Touchstone Energy Cooperatives of America; and Vertex Pharmaceuticals.</p>

3:30 - 3:45 pm

BREAK

3:45 - 5:00 pm

CHOOSING COMMON GROUND: A CASE STUDY IN BIPARTISANSHIP

Panelists:

Rep. Alex R. Joers, Wisconsin

Rep. William Penterman, Wisconsin

Moderator: **Sen. Amy Sinclair, Iowa, BILLD Steering Committee Co-Chair, BILLD Class of 2016**

Disagreements and opposing viewpoints are part of the legislative process, but intensified and reflexive partisanship can undermine good governance and thwart the policymaking process — even on seemingly nonpartisan issues. In today's political environment, is it still possible to put policy before politics and foster more meaningful policy debates? Is there a contradiction between bipartisan cooperation and adherence to party loyalty? Or can there be comity among policymakers holding differing ideological views? This session will explore these issues through a real-world example of legislators who worked across the aisle to achieve a policy goal.

5:00 - 6:00 pm

BREAK

6:00- 6:30 pm

TRANSPORTATION TO OLBRICH BOTANICAL GARDENS

The bus will depart promptly at 6:00 p.m.

6:30 - 8:30 pm

BBQ DINNER AT OLBRICH BOTANICAL GARDENS (BILLD Fellows only)

Enjoy dining and socializing in the Atrium and enjoy the 16-acre outdoor botanical gardens at the City of Madison's Olbrich Botanical Gardens.

TUESDAY AUGUST 27

7:00 - 8:00 am

BREAKFAST (Oros Dining Room, First Floor)

Enjoy a full breakfast in the Oros Dining Room; lighter breakfast fare will be available in the break area on the second floor.

8:00 - 11:15 am

DEALING WITH DIFFERENCE: COLLABORATION AND CONFLICT-RESOLUTION SKILLS FOR TODAY'S LAWMAKER

Naseem Khuri, Facilitator and Consultant; Faculty, The Fletcher School of Law and Diplomacy

Through participation in interactive exercises and discussions, this session will explore common assumptions legislators might make when seeking to influence others. Participants will also develop strategies to collaborate with others with whom they disagree.

11:15 - 11:45 am

BREAK

11:45 am - 12:45 pm

LUNCHEON (Oros Dining Room, First Floor)

12:45 - 4:00 pm	<p>COMMUNICATIONS FOR LAWMAKERS: MAKING THE COMPLICATED SIMPLE AND THE SIMPLE POWERFUL</p> <p><i>Bill Graham, Graham Corporate Communications</i></p> <p>This session will offer a common-sense approach to better communications. From connecting with an audience to improving likeability skills, Fellows will learn how to craft positive, simple and memorable messages that improve relationships and communicate with impact.</p>
4:00 - 4:30 pm	<p>EVALUATION OF THE BOWHAY INSTITUTE</p> <p>Fellows will complete and submit their evaluations of the 2024 program.</p>
4:30 - 5:00 pm	<p>TRANSPORTATION TO THE WISCONSIN STATE CAPITOL</p>
5:00 - 5:15 pm	<p>CLASS PHOTO</p>
5:15 - 6:15 pm	<p>GUIDED TOUR OF THE WISCONSIN STATE CAPITOL</p>
6:15 - 6:30 pm	<p>WALK TO THE MADISON CLUB</p>
6:30 - 9:00 pm	<p>CLOSING DINNER AND CEREMONY AT THE MADISON CLUB <i>(BILLD Fellows only)</i></p> <p><i>Sen. Amy Sinclair, Iowa, BILLD Steering Committee Co-Chair, BILLD Class of 2016</i></p> <p><i>Laura A. Tomaka, Director, The Council of State Governments, Midwestern Office</i></p> <p><i>Sen. Roger Victory, Michigan, Midwestern Legislative Conference Immediate Past Chair</i></p> <p>A dinner and closing ceremony will mark the end of the 2024 Bowhay Institute.</p>

The **BOWHAY INSTITUTE FOR LEGISLATIVE LEADERSHIP DEVELOPMENT (BILLD)** is the only leadership training program designed exclusively for Midwestern legislators. The purpose of BILLD is to help newer legislators develop the skills necessary to become effective leaders, informed decision-makers, and astute policy analysts. The Institute offers a unique opportunity for lawmakers to improve their leadership skills and explore issues of the day with nationally renowned scholars, professional development experts, and legislative leaders and colleagues from across the region. BILLD is named in honor of the first director of the Midwestern Office of The Council of State Governments, the late **JAMES BOWHAY**. Jim served in this capacity for over 15 years, until his retirement in 1985.

THE COUNCIL OF STATE GOVERNMENTS is a nonpartisan, nonprofit association charged with promoting excellence in state government. As the only association representing all three branches of government, CSG has been committed to putting the best ideas and solutions into practice since 1933. The **CSG MIDWESTERN OFFICE** serves 11 states — Illinois, Indiana, Iowa, Kansas, Michigan, Minnesota, Nebraska, North Dakota, Ohio, South Dakota, and Wisconsin — and the Canadian provinces of Alberta, Manitoba, Ontario, and Saskatchewan.

THE COUNCIL OF STATE GOVERNMENTS | MIDWESTERN OFFICE

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